at least one infrared reflective film deposited over the at least one antireflective layer,

such that the coated article has a visible light transmittance in the range of about 50 to about 70%, a shading coefficient less than about 0.33 and a reflectance less than about 30%.

6. (Amended) The article as claimed in claim 4, wherein the metal alloys are selected from the group consisting of zinc stannate, tin alloys, fluorine doped tin, antimony doped tin, and indium-tin alloys.

16. (Amended) A solar control coated article, comprising:

a substrate having a surface;

a first antireflective layer deposited over a substrate surface, wherein the first antireflective layer has a thickness of about 272 to about 332 angstroms;

a first infrared reflective layer deposited over the first antireflective layer, wherein the first infrared reflective layer has a thickness of about 86 to about 269 angstroms;

a first primer layer deposited over the first infrared reflective layer, wherein the primer layer has a thickness of about 15 to about 30 angstroms;

a second antireflective layer deposited over the first primer layer, wherein the second antireflective layer has a thickness of about 198 to about 836 angstroms;

a second infrared reflective layer deposited over the second antireflective layer, wherein the second infrared reflective layer has a thickness of about 159 to about 257 angstroms;

a second primer film deposited over the second infrared reflective layer, wherein the primer layer has a thickness of about 15 to about 30 angstroms; and

a third antireflective layer deposited over the second primer layer, wherein the third antireflective layer has a thickness of about 60 to about 273 angstroms, such that the coated article has a transmission of greater than about 55%, a shading coefficient of less than about 0.33 and an external reflectance of less than about 30%.

A3 cont

32. (Amended) A method of making a solar control article, comprising the steps of:

providing a substrate having a surface;

depositing at least one antireflective layer over the substrate surface; and

depositing at least one infrared reflective layer over the at least one antireflective layer such that the coated article has a visible light transmittance in the range of about 50 to about 70%, a shading coefficient less than about 0.33 and a reflectance less than about 30%.

Sub B1 cont A4

39. The article as claimed in claim 4, wherein the metal-oxide film is zinc stannate film.

40. The article as claimed in claim 15 wherein the insulated glass unit has an reflectance selected from luminous exterior or interior reflectance of less than about 30%.

A5

41. The article as claimed in Claim 15, wherein the insulated glass unit has a pair of spaced-apart first and second at least semitransparent substrates separated by one or more spacers wherein the substrates and spacers are sealed to form an interior gap which may be filled with a selected atmosphere, selected from argon or air and wherein at least one of the substrates has on the surface facing the gap at least one antireflective layer deposited over the substrate

surface and at least one infrared reflective film deposited over the at least one antireflective layer.

42. The article as claimed in Claim 15, wherein the insulated glass unit has i) a pair of spaced-apart first and second at least semitransparent substrates separated by one or more spacers wherein the substrates and spacers are sealed to form an interior gap which may be filled with a selected atmosphere, selected from argon or air; and ii) one or more polymeric films placed in the gap wherein the polymeric film has at least one antireflective layer over which is deposited at least one infrared reflective film.

43. The article as claimed in Claim 15 having a U value in the range of 0.24 to 0.30.

44. The article as claimed in claim 1 wherein the coated article has a temporary protective film.

45. The article as claimed in claim 7, wherein the plurality of antireflective films comprises a zinc stannate film and a zinc oxide film.

46. The article as claimed in claim 45, wherein the zinc oxide film is deposited over the zinc stannate film wherein the zinc stannate film is sputtered from a zinc-tin cathode and the zinc oxide film is deposited from a zinc cathode having 10 wt% or less of tin and the zinc oxide film has a thickness from 20 to 70 Angstroms.